



Hope and Aid Direct

Campaigns and Political Activity
Policy

Change & Approval Record

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CAMPAIGNS AND POLITICAL ACTIVITY POLICY

Introduction

Hope and Aid Direct is a UK-based humanitarian aid charity dedicated to providing assistance and support to vulnerable populations worldwide. Our mission is to alleviate human suffering and promote humanitarian values. While we are not a political organization, our work often intersects with political issues and policies. This Campaigns and Political Policy Document outlines the guidelines and principles that Hope and Aid Direct follows when engaging in campaigns and political activities.

Purpose

The purpose of this policy is to:

- Clarify Hope and Aid Direct's stance on political engagement and campaigning.
- Ensure that our campaigns and advocacy efforts align with our humanitarian values and objectives.
- Provide guidance to trustees, volunteers, and representatives when engaging in campaigns and political activities.

Scope

This policy applies to all volunteers, trustees, contractors, and any other individuals who represent Hope and Aid Direct when engaging in campaigns, advocacy, or political activities.

Guidelines

Non-Political Nature

- Hope and Aid Direct is a non-political organization. We do not align with any political party or endorse any political candidate.
- Our primary focus is on humanitarian aid and relief efforts, not partisan politics.

Humanitarian Values

- All campaigns and advocacy efforts undertaken by Hope and Aid Direct must be guided by our core humanitarian principles, including humanity, neutrality, impartiality, and independence.
- Our campaigns should reflect our commitment to alleviating suffering, protecting human rights, and promoting social justice.

Advocacy for Impact

- Hope and Aid Direct engages in advocacy and campaigning to bring about positive change for the beneficiaries of our programs.
- Our advocacy efforts should aim to address the root causes of humanitarian crises and work towards long-term solutions.

Political Neutrality

- Hope and Aid Direct maintains strict political neutrality in all aspects of our work.
- We do not engage in or support any activities that could be interpreted as endorsing or opposing a particular political ideology or government.

Legal Compliance

- Hope and Aid Direct complies with all applicable laws and regulations governing charitable organizations' involvement in campaigns and political activities.

Transparency

- Hope and Aid Direct is transparent about our advocacy efforts, including the objectives, methods, and sources of funding for campaigns.
- We disclose any affiliations or partnerships with other organizations involved in advocacy work.

Ethical Considerations

- Hope and Aid Direct ensures that our campaigns and advocacy efforts are conducted ethically and with integrity.
- We do not engage in deceptive or manipulative tactics to further our goals.

Accountability and Evaluation

- Hope and Aid Direct holds itself accountable for the outcomes of our campaigns and advocacy efforts.
- We regularly evaluate the impact and effectiveness of our campaigns and adjust our strategies as needed.

Consequences of Non-Compliance

Failure to adhere to this Campaigns and Political Policy may result in disciplinary action, up to and including termination of trustee or volunteer status, as well as legal consequences for any breaches that harm the reputation or operations of Hope and Aid Direct.

Review and Revision

This Campaigns and Political Policy Document will be reviewed regularly to ensure its continued relevance and effectiveness. Amendments may be made as necessary to address evolving campaign and political challenges.